

Contacts:
Diabetech, LP
Kevin McMahon
kevin@diabetech.net
toll free: 877.My.Gluco



For Immediate Release:

Diabetech® Announces Commercial Availability of its Healthcordia™ Programs

Dallas, TX October 9, 2007 – Diabetech, LP, a pioneer and leader in the design & manufacture of wireless devices and automated diabetes management systems (ADMS), today announces the spin-off of its programs business into a new entity established as “healthcordia, llc”. Outlined earlier this summer at the ADA Scientific Sessions as the SMART Patients diabetes care extender model, **healthcordia's** charter is to commercialize several years of Diabetech® sponsored research & development into programs that deliver on the promise of patient-centric health care. This spin off further emphasizes Diabetech's commitment to meet the commercial demand for a full range of comprehensive patient-centric programs filling the gap between what patients need and what providers and disease management companies are able to deliver. Diabetech will continue its focus on patient-centric technology design and innovative wireless connectivity for medical devices years ahead of industry standardization efforts.

“With the escalating cost of health care continuing to run unchecked by traditional models, **healthcordia** stands ready to deliver improved outcomes via patient-centric health care,” said Kevin McMahon, chief executive officer of Diabetech. “Our **healthcordia** programs have been recognized as a modern version of DCCT/UKPDS style (landmark intensive diabetes management program research) diabetes care due to our unique ability to efficiently support high-quality patient outcomes. Both Diabetech and **healthcordia** are well positioned to further innovate and support the global expansion of patient-centric health care.”

The commercialization of Diabetech's research includes an emphasis on convenience, simplicity and accuracy. The **healthcordia** program lifecycle of 'measure, understand and act' was developed with input from behavioral psychologists, endocrinologists, patients and their caregivers. Outcomes data from the research shows that participants who are engaged in **healthcordia's** program lifecycle typically achieve reductions in average blood sugar (as measured by A1c) in excess of 1 full point. The HomeCheck programs are designed to address the broad markets of wellness, diabetes and cardiovascular screening for individuals, payers, providers and researchers.

The first commercial programs from **healthcordia** include **HomeCheck-A1c** and **HomeCheck-365** incorporating comprehensive blood composition analysis (hematology) and the world's most accurate A1c. HomeCheck is simple, private and secure. Only a small drop of blood is required via finger-stick and results are always within ± 0.1 of the True A1c. Accuracy is everything when you consider the effort that goes into self-management of diabetes. Research shows that A1c's obtained via benchtop analyzers in the physician's office results in the patient receiving inaccurate feedback by more than ± 0.3 at least 16% of the time and by more than ± 0.5 at least 3% of the time**. Since A1c is for many patients the only source of diagnostic self-care feedback, A1c to A1c comparison must be accurate and frequent. Other finger-stick methods have been documented to deliver even less accurate results. At a minimum, this lack of focus on accurate feedback misinforms providers and demotivates the patient resulting in a lifetime of elevated blood sugars and corresponding complications.

HomeCheck-A1c delivers a convenient, cost effective and highly accurate tool for screening individuals and large groups for pre-diabetes, diabetes, heart attack risk and other conditions related to elevated blood sugar levels. The HomeCheck blood sample collection kit itself can be drop-shipped to the patient or utilized in physician's offices and the health fair setting. Blood samples are analyzed at **healthcordia** labs with results reported electronically through the patient's secure personal health record. The HomeCheck-A1c kit will also begin showing up on retail pharmacy shelves before the end of this year.

HomeCheck-365 delivers a comprehensive annual management program incorporating HomeCheck A1c combined with education, scheduled encounters with remote Certified Diabetes Educators and an optional participant incentive component.

HomeCheck-IM will appear in early 2008 as a commercially available high end Intensive Management (IM) program incorporating advanced technology including the previously announced GlucoMON@2 by Diabetech. GlucoMON2 commercial availability is contingent upon FDA marketing clearance.

HomeCheck-A1c and HomeCheck-365 are available for purchase online at <http://healthcordia.com>.

** Source: **Diabetes Care** 30:135-137, 2007 (<http://care.diabetesjournals.org/cgi/content/full/30/1/135?ck=nck>)

About Diabetech

We push the limits of clinical informatics in the delivery of real-world diabetes care. For more information on **healthcordia's** programs and to participate in our version of proactive care, please visit <http://healthcordia.com> or call us toll free at 877.My.Gluco. Interested parties outside of the US should send email to info@diabetech.net to initiate correspondence. More information on Diabetech, our proprietary wireless medical devices and industry leading GlucoDYNAMIX ADMS can be found at www.diabetech.net

Diabetech and GlucoMON are registered trademarks of Diabetech, LP. GlucoDYNAMIX, HomeCheck is also a Diabetech trademark. Several of Diabetech's non-device marks will transfer to healthcordia, llc.

GlucoMON is an investigational device subject to certain FDA guidelines including 510(k) marketing clearance prior to marketing for sale in the US. All other local regulations apply. The performance characteristics of these devices have not been established. This service offering is compliant with applicable federal and state regulations including HIPAA, which govern the privacy and security of human subjects research.

6301 Gaston Avenue, Suite 158P, Dallas Texas USA 75214

www.diabetech.net

##